



Macedonian Marketing Association „MARKETING“ - Skopje
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International Slavic University "G. R. Derzhavin" – Sveti Nikole
<https://msu.edu.mk/>

CALL FOR

SIXTH INTERNATIONAL SCIENTIFIC CONFERENCE (ISCMMA'19)

NEW DEVELOPMENT AND MARKETING CHALLENGES



Skopje, February 2019

We are pleased to invite you to participate in the **SIXTH INTERNATIONAL SCIENTIFIC CONFERENCE (ISCMMA'19)**, which will be hosted by **Macedonian Marketing Association MARKETING - Skopje**, in a cooperation with the **International Slavic University "G. R. Derzhavin" - Sveti Nikole**.

The main topic will be:

NEW DEVELOPMENT AND MARKETING CHALLENGES

This conference will be from theoretical and applied economics.

The conference will bring together domestic and international scientific and research experts from valuable universities and the industry.

The Conference will take place on **31 May 2019 in Sveti Nikole**, Republic of North Macedonia.

SUBMISSIONS

- We would be grateful if you could confirm your participation, together with the scientific abstract **not later than 15 April, 2019**.
- Please send us your research paper **not later than 20 May, 2019**.

Please feel free to contact us via e-mail:

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THE WORKING LANGUAGES OF THE CONFERENCE WILL BE:

Macedonian, Serbian, Croatian and English.

REGISTRATION FEE

60 euros for each research paper of one or more authors.

Participants' papers will be published in the proceedings of the Macedonian Marketing Association MARKETING - Skopje, registered in the EBSCO International Research Database.

ORGANIZING COMMITTEE

- Prof. d-r Aleksa STAMNKOVSKI, Macedonian Marketing Association „MARKETING“ - Skopje
- Prof. d-r Lenche PETRESKA, International Slavic University "G. R. Derzhavin" - Sveti Nikole
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